

HIGHER GROUND SPONSORSHIP OPPORTUNITIES

# 2026 Hero's Journey Gala

June 30, 2026

Trail Creek Cabin

An Evening Honoring Courage,  
Community, and the Journey Forward

A conversation with Scott Glenn,  
actor, local dad and Veteran



## Dear Friends,

For over 27 years, Higher Ground has empowered lives through adaptive recreation and connection. Through recreation, therapy, and lasting support, we bridge the gap between disability and belonging.

We invite you to join us for our annual Higher Ground Hero's Journey Gala on June 30, 2026 to celebrate our impact and our heroes throughout the years, and come together to raise critical funds that support our organization in creating accessible recreation opportunities for people with disabilities, veterans, and first responders.

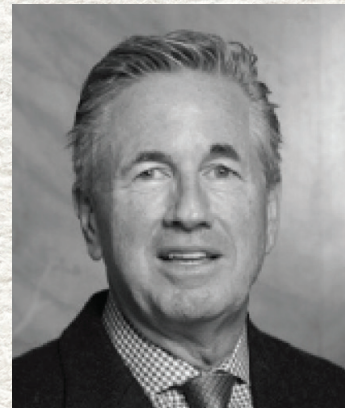
We are especially honored to have famed American actor and Sun Valley local, Scott Glenn, as our 2026 Keynote Speaker. Whether you have seen Scott on the big screen in *The Hunt for Red October*, on your tv screen in *White Lotus*, or in countless other incredible films, you know the passion and excellence Scott brings to his roles. A veteran who served in the United States Marine Corps Reserve, we are thrilled to welcome Scott into our Higher Ground family and to feature a discussion with him at our gala.

Hero's Journey is a signature event of Higher Ground, and one that we cherish as a night to highlight and honor the character and courage of our brave participants living with disabilities, including our military heroes, and help them discover their limitless potential.

We are excited to be hosting this year's event at a new location – Trail Creek Cabin in Sun Valley – which will allow us to honor the roots of our organization and the community that means so much to us. We invite you to consider supporting Higher Ground Hero's Journey through one of our unique sponsorship opportunities and table purchases. This evening helps raise over 20% of our annual operating budget, and is a pivotal evening for the success of our programs and the positive progress of our participants.

We hope you will join us in coming together to celebrate Higher Ground and raise funds that create meaningful opportunities for adventure, support, and belonging.

With gratitude,  
*Tom Mistele*



## Board of Directors

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## Honorary Board Members

GEN James Mattis, USMC (Ret)

LTG H.R. McMaster, USA (Ret)

RADM Wyman Howard, USN (Ret)

Chris Boskin

Michael J. Boskin



## Past Event Speakers

- 2013 Former Secretary of State Dr. Condoleezza Rice
- 2014 Jill Abramson
- 2015 General Stan McChrystal
- 2016 Former Secretary of Defense Dr. Robert Gates
- 2017 Former Secretary of Defense Leon Panetta
- 2018 General James L. Jones
- 2019 Sebastian Junger
- 2021 General James Mattis
- 2022 Admiral Mike Mullen
- 2023 LT General H.R. McMaster
- 2024 Marcus Luttrell
- 2025 Peyton Manning



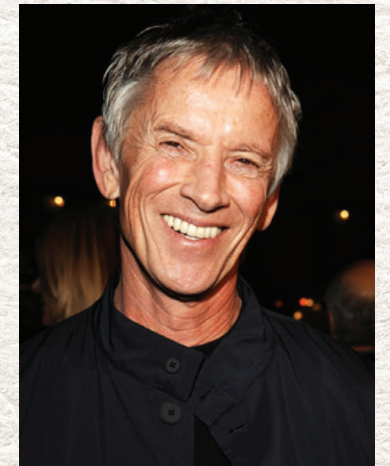
## 2026 HERO'S JOURNEY SPEAKER

### Scott Glenn

Scott Glenn is a highly respected American actor known for his commanding presence and authenticity across a remarkable career spanning more than seven decades. With roles in iconic films like *Apocalypse Now*, *The Right Stuff*, *The Silence of the Lambs*, and *The Bourne Ultimatum*, as well as television series including *Daredevil*, Glenn has built a reputation for portraying complex, resilient, and deeply human characters.

Recently, Glenn has continued to captivate audiences with his role in *The White Lotus*, contributing to the show's critical acclaim and recognition during awards season, including Emmy Awards nominations.

Beyond the screen, Glenn brings a lived understanding of discipline, perseverance, and purpose. A former U.S. Marine and lifelong outdoorsman, his experiences reflect the same grit, adaptability, and inner strength that define the journeys of Higher Ground participants. Scott Glenn's voice carries both credibility and depth, making him a compelling and inspiring speaker. His perspective on challenge, growth, and resilience aligns naturally with Higher Ground's mission, and he brings a powerful ability to connect storytelling with real-life transformation.



# Our Vision, Mission and History.

## OUR VISION

To become the nation's leader in creating accessible recreation opportunities.

## WHO WE SERVE

We serve people with disabilities, as well as veterans and first responders.

## OUR MISSION

Enhancing quality of life through therapeutic recreation and education.

## WHO WE ARE

For over 27 years, Higher Ground has been transforming lives through therapeutic recreation and education. With recreation, therapy and continued support, we bridge the gap between disability and belonging.

With headquarters in Sun Valley, Idaho, and programs taking place nationally, we help transform lives across the country. Our programs strategically combine outdoor recreation activities with therapeutic processes to help all participants confront current struggles, build resilience, and develop skills to find success in daily life.



# Gala Sponsorship Opportunities

ONE OPPORTUNITY PER LEVEL

## All Sponsor Packages Receive:

Logo included in all Higher Ground Gala marketing materials  
Recognition in the HG Hero's Journey Gala program  
Sponsorship level prominently displayed at the gala  
Logo on website  
Complimentary bar throughout evening

### TITLE SPONSOR • \$50,000

Exclusive naming rights of HJ event overall  
Logo & Name listed with event title  
in all marketing & messaging  
Gold Level Dinner for 10 guests  
VIP seating

### SENTINEL SPONSOR • \$40,000

Exclusive naming rights of the event tent  
Logo & Name listed in all  
marketing & messaging  
Gold Level Dinner for 10 guests  
VIP seating

### PATRIOT SPONSOR • \$30,000

Special naming rights of gala  
dinner with logo on menu  
Gold Level Dinner for 10 guests  
VIP seating

### SIGNATURE SPONSOR • 20,000

Logo at greeting tent  
Gold Level Dinner for 6 guests

### HERO SPONSOR • \$10,000

Special naming rights of gala bars  
throughout cocktail reception and event  
Logo on bars & cocktail napkins  
Silver Level Dinner for 6 guests

### FREEDOM SPONSOR • \$10,000

Special naming rights of Missing Man table  
Logo displayed in front of table  
Silver Level Dinner for 6 guests

### CHAMPION SPONSOR • \$7,500

Special naming rights of silent auction  
area during cocktail reception  
Logo displayed next to Lounge  
Silver Level Dinner for 4 guests

### VICTOR SPONSOR • \$5,000

Special naming rights of Valet station  
Logo on station & Valet attendants' gear  
Silver Level Dinner for 2 guests

### SPARKLING SPONSOR • \$4,000

Special naming rights of Champagne game  
Logo displayed where champagne is poured  
Silver Level Dinner for 2 guests

### INTREPID SPONSOR • \$3,000

Special naming rights of "Sweet  
Kiss Goodnight" station  
Logo displayed in front  
Bronze Level Dinner for 2 guests

### HOMETOWN HERO • \$500

Recognition of our hometown supporters  
Quarter page ad in program

# Table Sponsorship Opportunities

### GOLD TABLE • \$10,000

10 Gold Level Seats (individual seats available at \$1,000 each)  
VIP seating  
Complimentary bar & VIP seating  
Recognition in the Hero's Journey gala program

### SILVER TABLE • \$7,500

10 Silver Level Seats (individual seats available at \$750 each)  
Close proximity to stage  
Complimentary bar

### BRONZE TABLE • \$5,000

10 Bronze Level Seats (individual seats available at \$500 each)  
Complimentary bar

## Timeline of Gala

### 5:00PM FESTIVITIES BEGIN

Cocktails and Passed Apps  
Silent Auction  
Sponsorship Opportunities

### 6:00PM SEATED FOR DINNER

Dinner  
HG Participant Speaker  
Live Auction  
Paddle Raise  
A Conversation with Scott Glenn



## HERO'S JOURNEY Ways to Give

**Total Raised through 2025 HGJ:**  
Over \$1.6 million raised, which equaled over 20% of HG's annual budget.

**Live Auction:** A historical average of \$18,000 raised from each lot; 2025 auction raised over \$230,000

**Paddle Raise:** Amounts starting at \$50,000; in 2025 raised over \$825,000

**Financials:** We take your investment seriously. With a coveted 4-star rating from Charity Navigator, 88 cents of every dollar goes directly into the programs - directly towards changing participants' lives.



## HERO'S JOURNEY Sponsor Commitments

**THANK YOU FOR BEING A CHAMPION OF HIGHER GROUND AND FOR YOUR CONSIDERATION OF SUPPORTING OUR HERO'S JOURNEY GALA.**

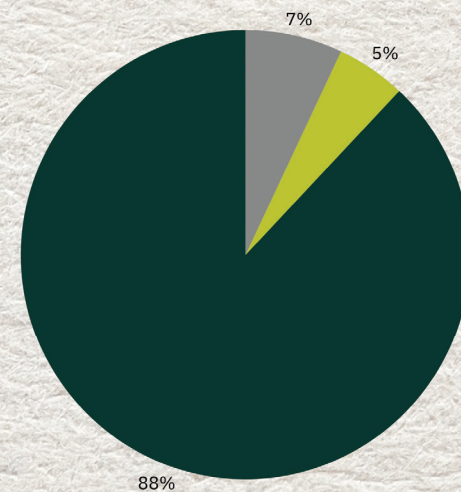
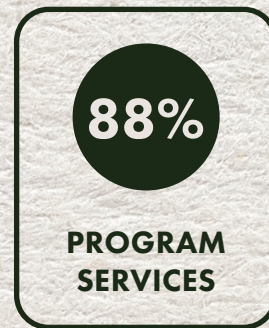
Questions on our Sponsorship Packages or tables options?  
Or interested in customizing a package?

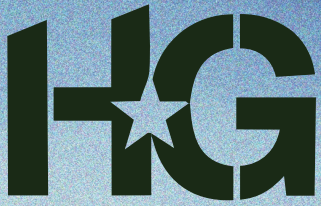
**Please contact Erin Rheinschild:**  
[Erin@highergroundusa.org](mailto:Erin@highergroundusa.org) | 208-720-0667

Commitments must be received by June 1, 2026.

## WHERE YOUR SUPPORT GOES Impact by the Numbers

Here's how we allocate our resources to make the biggest difference:





Higher Ground is a nonprofit 501 (c)3 organization.  
Tax ID number is 82-0512146

100 Leadville Ave. Suite 100  
P.O. Box 6791  
Ketchum, Idaho 83340

Contact Erin Rheinschild  
[Erin@HigherGroundUSA.org](mailto:Erin@HigherGroundUSA.org)  
208-720-0667

